

VPPA PRINT RULES 2010

Print Entry deadline: 4:00 p.m. Friday, February 19, 2010

1. **Eligibility:** The Annual Competition is open to all eligible paid-up members of the VPPA. Dues must have been paid by December 1 of the year prior to entry. New member's dues must be paid by the entry deadline if that member joins the association after December 1. The following membership categories may not enter prints: Office, Associate, Corporate, Supporting Member.
2. **Entries Allowed:** A total of 6 entries are allowed; entries may include any combination of prints or albums. No two entries shall be of the same subject or object. No entries will be accepted where it is obvious that two or more photographers assembled and photographed the same subject or object, (except albums - see album rules) using the same set and/or lighting conditions. No entries will be accepted that were made under the direction or supervision of an instructor. No entries of a prurient, pornographic, or questionable sexual nature will be accepted. Print Salon Chairman or his/her designee will have final decision-making authority regarding eligibility of entries.
3. **Entry Fees and Forms:** the VPPA Board of Directors will determine entry fees. The fee appears on the Entry Form. Entrant must place in the print case all official entry forms, signed certification, and a check for the print entry fee (made payable to VPPA), even if entrant has registered on-line. Do not use paper clips or staples as they may damage your entries. Entrant should read and understand the Certification Statement on the entry form, and the penalties that apply if the entry is in violation of VPPA rules.
4. **CD:** *You must also include a CD* containing each entry image and to include a photograph of one spread in any album entry. Make each image 8x10 at 300 dpi, high quality jpeg. Title as follows: A print by John Jones titled "Look at Me!" should be titled Jones.J-LookatMe!.jpg. The title is very important as it is the only way to identify your print. Write your full name including degrees, as you would like to see it displayed, on the top of the CD. *We need a digital image for the new judging system, not just for the Awards Banquet Show.*
5. **Print Cases:** Only one member's entries will be allowed per case. The case must be a standard print shipping case, typically constructed of fiber, metal, padded fabric, or hard plastic; albums alone may be submitted in a box.
6. **Identification:** All photographs and/or albums must be titled and identified, using the labels provided by the VPPA. Fill out the label completely and place it on the back of the entry, near the top. Entries not properly identified will be subject to disqualification. No title, name of maker, taped-over name, ribbons, seals, or any form of identification may appear on the front of a print entry. Taped over names are accepted for albums. Do not designate your entry as "untitled" or "no title." *All entries, including albums must be titled.*
7. **Mounting:** All prints must be permanently mounted on 16 inch by 20 inch mount board (not Masonite); a thickness of 1/8" to 3/8" is suggested. If a print is too thick it may not fit on the turntable; prints that are too thin may not be hung in the exhibit. Exhibit chairman will have the last word on which prints will not hang. Prints may not be under glass or plastic covering, but may be laminated. Overlay and underlay mats are acceptable. The image(s) may be less than 16x20 inches and any shape, with a minimum of eighty (80) square inches, but must be mounted on 16x20 inch board as described above. No decorative materials may be adhered to the front of the print. Taping print edges with black tape is no longer allowed as it may damage other entries. Envelopes holding tear sheets or guide prints must be free of metal parts. PPA Master Photographers may enter prints in any size from 80 square inches to 480 square inches with no dimension longer than 24 inches.

8. **Kodak and Fuji Awards:** Kodak Gallery Award labels should be placed *only* on the back of those entries using Kodak Products for Gallery Elite Awards as stipulated by Kodak. Labels are available on the website. In addition, attach a METALLIC label to any print using Kodak Metallic paper. Kodak Awards will be chosen by the judges from all prints scoring 80 or above whether or not Kodak products are used. Fuji Awards will be chosen from prints scoring 80 or above and must use a Fuji product. Use labels provided on the website or write FUJI in large letters on back of print.
9. **Entry deadline:** All entries must be in the hands of the Print Committee no later than 4:00 p.m. the day before the judging. All access to and handling of entries will be limited to the Print Committee members. Failure to comply with the print rules will result in rejection of entries by the Print Salon Chairman.
10. **Damage or loss:** The VPPA assumes no responsibility for damage, loss in shipment, storage, handling, or exhibiting of entries or cases. Entrant agrees to hold VPPA harmless against any liabilities or claims arising out of the VPPA's consideration, display, or other use of photographs, entries, or other materials submitted to the VPPA.
11. **Model Release:** Entrant must be able to submit on request a model release from entry subject if the image is of recognizable people or pets, private homes, private possessions, or businesses. Entrant agrees to hold VPPA harmless against any liabilities or claims arising out of the VPPA's consideration, display, or other use of photographs, entries, or other materials submitted to the VPPA. Model release forms will be available on the web site.
12. **Category Classifications:** Entries must be designated by the entrant in one of the following categories:
 - Portrait of a Man: open to any adult male. A man photographed with an animal or animals is allowed.
 - Portrait of a Woman: open to any adult female. A woman photographed with an animal or animals is allowed.
 - Portrait of a Child: for portraits of one child, **who should be under the age of 18.** A child photographed with an animal or animals is allowed.
 - Portrait of a Group: this includes more than one person of any age group, with or without animals.
 - Portrait of Pets & Animals: open to all animal photographs, individuals or groups or animals, wild or tame, large or small; people should not be the center of interest.
 - Portrait of a Bride: this category is for brides photographed in the studio or on location. Bridal portraits made on the wedding day may be entered here at the maker's discretion but may also be entered in Social Event Portrait. There should be no other people in the photograph.
 - Portrait of High School Senior: this category is only for "senior" portraits made in the studio or on location of an individual high school senior. They may be composites if desired, or composites may be entered in the Artistic section of Traditional/Digital Art category.
 - Social Event Portrait: this category is for posed portraits made at a social event. They may be of individuals or groups, including but not limited to brides, grooms, family members, Bar/Bat Mitzvah participants, prom couples or groups, and wedding parties.
 - Social Event Candid: open to candid photographs made on a wedding day, Bar/Bat Mitzvah, or other social event. The purpose of this category is to show how well a photographer can operate under the pressure of a social event.
 - Commercial/Industrial: these are photographs made for advertising or for depicting activities associated with business, industry, sales, marketing, commerce, etc. A tear sheet* is highly recommended in this category and may be placed in an envelope and attached to the back of the print. Remove any metal clasps from envelope.

Architectural: photographs of building exteriors, interiors, or architectural details. A tear sheet* may be included if appropriate.

Illustrative: this category includes photographs which could be used for advertising in fliers, brochures, greeting cards, calendars, printed matter of all types. Subject matter is as varied as the category. A tear sheet* is recommended so the judges can see for what use the image was intended.

Pictorial: scenic or landscape photographs, still life, or close-ups of the natural world; people may be in the image, but should not be the center of interest.

Photojournalism: open to all images made “on the spot,” except for social event photography. Subjects may be crowds, individuals, street scenes, fires or accidents, racing or athletic events; these are typically the types of images seen in newspapers and news magazines.

Creative: anything goes here as long as it is legal, within the boundaries of good taste, and is creative.

Traditional/DigitalArt: This category is designed to judge the technique of the artist. An entry in the Digital/Art Category may be produced either digitally or by traditional artistic methods. Each entry *must* be accompanied by a guide print, which may be of the image prior to enhancement, or be a compilation of parts used to make up a digital image. **All entries must have a guide print.** The guide print may appear as part of the front (display) side of the entry, or may be in an envelope attached to the back of the entry. The maker will be judged on how well he/she handled the medium used on the print, be it digital or traditional art media.

This category has been divided into two parts: (1) Enhancement/Restoration & (2) Artistic. Compilations or montages should be entered under Artistic. Anyone may enter a 20x24 inch print in the art categories if so desired, so that the guide print will be on the front as part of the overall image. All 20x24 images must come in a 20x24 case, not a box.

Albums: There are three album categories: Wedding/Social Event, Portrait, and Open. All photographs in a social event album must be from the same social event. A portrait album should have photographs from the same portrait sitting, or be a “Day in the Life” album, or a “Baby to Adult” type album. An open album may be on any **other** subject, for example: a compilation of images from one trip or one assignment. **No photographs entered in an album may be entered as separate prints in another category.** The minimum number of pages per album is 15; there is no maximum number of pages. Multiple volumes from the same social event will be accepted but limited to a maximum of two. Albums must be no larger than 230 square inches per page. Identification must be on the official album entry form only, enclosed inside the *back cover* of the entry. There may be more than one maker for a *social event album*; such an album will count as one entry for each maker and should be so indicated on the entry form and have a label from each maker attached. Each maker must also indicate “dual maker album” on his/her entry form.

*A tear sheet shows how the image was used in an advertisement, magazine article, brochure, cover, etc. It may be a page torn from the publication, the entire brochure or magazine, a photo copy of same, or a computer rendition of the ad, as long as it fits into an envelope on the back of the print.

If you have questions, need help with making the CD, or are unable to download forms from the website, please contact Pat Hansen at 252-480-1908 or phskandi@charter.net.